



Ian Donahue | Digital Designer

513.205.8754

donahue.ian@gmail.com

www.iandonahue.com

www.linkedin.com/in/ianmdonahue

Summary

A Digital Designer focused on Mobile Design, UX/UI and User Centered Designs and services. Had opportunity to work on projects with Fortune 100 companies, global design consultancies and local design firms through my career. Strengths include digital design, front-end development, a drive to solve problems, as well as a passion for all things technology.

Experience

Freelance Design

Visual Design & Web Design 06/2012 - Present

Designed for mobile, UX/UI and User Centered Designs for small start ups and local companies. Focused on digital design, front-end development, problem solving, as well as working with all things technology.

Luxottica Retail | Cincinnati, Ohio

Digital Graphic Designer 07/2011 - 06/2012

Oversaw the Sunglass Hut brand and designed web experiences and brand campaigns online. Provided creative leadership to internal and external brands and partners. Consulted on mobile applications and digital experiences at flagship stores. Designed and developed eDM (electronic direct mail) templates and systems for optimal timeline implementation.

HyperQuake | Cincinnati, Ohio

Interactive Designer Co-op 01/2011 - 03/2011

Managed and designed full webpages and assisted other Interaction Designers in brainstorming and development of client pitches. Learned proper project management and process development while creating engaging solutions to client's unique goals. Clients included, P&G and Rich's Products.

JCPenney | Dallas, Texas

Digital Designer Co-op 06/2010 - 09/2010

Developed innovative concepts for future technologies, focused on customer facing solutions while providing a better customer experiences. Designed simple UIs for complex e-commerce systems on mobile and kiosk platforms. Brainstorming strategies for customer conversion and customer centered services.

frog Design | Austin, Texas

Visual Designer Co-op 01/2010 - 04/2010

Designed user experience strategy and user interfaces for "future of projects" including mobile phones and web applications. Brainstormed potential ecosystems offerings for mobile, television and Internet.

Ralph Appelbaum Associates | Beijing, China

Media Design Co-op 01/2009 - 06/2009

Work focused on Exhibit Design and Pavilion Design for Major Chinese industries and companies. Produced and animated visual design concepts. Brainstormed concepts for client's exhibits with a focus on educational content and visitor flow.

Computer Skills

Adobe Creative Suites

Fluent in all, Expert in most

AfterEffects

Proficient level in animation and working knowledge of popular plug-ins

Flash

Proficient level in design and animation and basic knowledge of ActionScript 2

Dreamweaver, Coda, Textmate

Hand Coding HTML/CSS

Compatible with IE6, IE7 and standards-compliant browsers

JavaScript/JQuery

Working knowledge

WordPress

Proficient in all areas of design, building and coding themes from scratch

Education

University of Cincinnati, DAAP
Bachelor's Degree, Digital Design
Class of 2011